

Marketing Intern

Location: 14216 Dayton Cir, Ste 1, Omaha, NE 68137

Reports to: Marketing & Communications Manager

Hours: Part-time (15-20 hours/week, flexible + nights/weekends required as needed for event coverage)

Compensation: Paid internship

About Special Olympics Nebraska

Special Olympics Nebraska believes in ending discrimination and fear and building a future of justice and joy for over 7,600 individuals with and without intellectual disabilities across Nebraska through programming in sports, health, education, and leadership.

Position Summary

The **Marketing Intern** will support the Marketing & Communications Manager, and development team, in promoting Special Olympics Nebraska's mission, programs, and events across the state. This role is ideal for a creative, organized, and motivated student who wants hands-on experience in nonprofit marketing, social media management, and event promotion.

Key Responsibilities

- Assist in creating and scheduling social media content across social platforms
- Write and edit content for newsletters, website updates, press releases, and event materials.
- Participate in fundraising events and competitions by supporting setup and teardown efforts and sharing live updates on social media..
- Capture and organize photos and video content at local events and competitions.
- Help track social media engagement and compile analytics reports.
- Support brand consistency across all materials and platforms.
- Brainstorm creative ideas for social campaigns and promotion.



- Support to design, order, and track merchandise inventory.
 - Assist with other communications and administrative tasks as needed.
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Qualifications

- Currently pursuing a degree in **Marketing, Communications, Public Relations, Journalism, Graphic Design**, or a related field.
 - Strong writing, editing, and storytelling skills.
 - Familiarity with social media platforms and digital marketing tools.
 - Basic graphic design or video editing skills (Canva or Adobe Creative Suite preferred).
 - Excellent attention to detail, organization, and time management.
 - Passion for the mission of Special Olympics Nebraska and a desire to make a difference.
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What You'll Gain

- Real-world experience in nonprofit marketing and community engagement.
- Opportunities to develop content seen by thousands of followers statewide.
- Networking experience with athletes, coaches, volunteers, and corporate partners.
- A supportive, mission-driven environment where your ideas are valued.