



SATURDAY,

MARCH 6, 2010

YANNEY HERITAGE PARK

KEARNEY, NE

AN EVENT TO BENEFIT

SPECIAL OLYMPICS NEBRASKA



Special Olympics
Nebraska



POLAR PLUNGE

JUMP IN...

THE WATER'S FRIGID.

Welcome to this year's Polar Plunge. This bone-chilling event invites participants, also known as plungers, to collect pledges from friends and family for plunging into the icy waters at Yanney Heritage Park, located at 2020 West 11th in Kearney.

All of the proceeds from this event help support the more than 4,000 intellectually disabled athletes who are a part of Special Olympics Nebraska.

PLUNGERS: PRIZES WILL BE HANDED OUT TO THOSE WHO GO ALL OUT.

A plunger can be anyone with enough nerve and heart, willing to dip more than their toes in some freezing water for a good cause. Minimum donations start at \$50. Plungers can participate on an individual basis or be part of a team. And if you're taking the plunge, just know that this event is all about having fun while doing good. In other words, dress up in a costume or come up with a theme for your team, the wackier the better.

Prizes will be awarded for:

- Most Outrageous Costume
- Top Male and Female Fundraiser
- Most Original Team Theme
- Oldest Plunger
- Most Pledges Raised Online

SECURING PLEDGES

Each plunger must raise at least \$50 in order to plunge. But, we encourage everyone to raise as much money as possible—or as we like to put—you're freezin' for a reason! To help you do so, Special Olympics is one of the only non-profits in the region offering the Firstgiving fundraising tool. Add your own personalized information at www.firstgiving.com/sone and then forward the page to all your friends. This webpage allows your friends and family to see the total amount you've raised to-date, and you can even challenge everyone you know to contribute a specific amount. Use this page to tell your plunge story, whether you're doing it for the first time or the fifty-first.

PLEDGE INCENTIVE LEVELS

(ALL PLEDGE INCENTIVE LEVELS ARE CUMULATIVE)

- \$75 Polar Plunge Long-Sleeved T-shirt
- \$250 Polar Plunge Hooded Sweatshirt
- \$500 Polar Plunge Bag
- \$1,000 Digital Camera or Portable GPS System
- \$3,000 Flat-Screen TV

(Similar prizes may be substituted)

Many great prizes are available for whatever level in which you choose to participate. So jump in.

Registering and Post-Plunge Party

Registration begins at 12:30 p.m. Teams and individual plunges will start at 2:00 p.m. Immediately following the plunge, plan to join Special Olympics Nebraska and the rest of our supporters at the annual Post-Plunge Party at Chicken Coop Sports Bar & Grill, located at 2115 Avenue A.

REGISTRATION FORM

For more information, please contact us at:

Special Olympics Nebraska
11011 Q Street, Suite 104C, Omaha, NE 68137
402-331-5545

kbowser@sone.org
www.sone.org

Plunger Name* _____

Team Name* _____

Age* _____

SONE Team Name (if applicable) _____
(Your donations will directly support this team)

Address _____

City _____ State _____ Zip _____

Phone Number _____

Email address* _____

*Required fields

RESPONSIBILITY WAIVER (Must be signed)

I, for myself, my executors and administrators, do hereby release and discharge Special Olympics Nebraska and all sponsors from all claims of damage, demands, actions, causes of actions, in any manner occurring from my participation in the 2010 Polar Plunge event. I give full permission for use of my name and photographs in connection with this event.

Signature _____

Parent/Guardian Signature* _____

*If under 18, parent/guardian signature is required

Date _____

IMPORTANT: Please bring this signed and completed form, along with your pledges, to the registration site the day of the plunge. To receive your incentive prize(s) on March 6, 2010, all contributions must be provided at time of registration. All online donations will be added to your total. In order to qualify for incentive prizes, any late donations must be turned into the SONE state office no later than March 19, 2010.

TOTAL CONTRIBUTIONS

Cash/Check Total \$ _____

Firstgiving Total \$ _____

Company Match Total \$ _____
(Please include company forms with your contribution.)

Total Collected: \$ _____

Please make checks payable to **Special Olympics Nebraska**.

